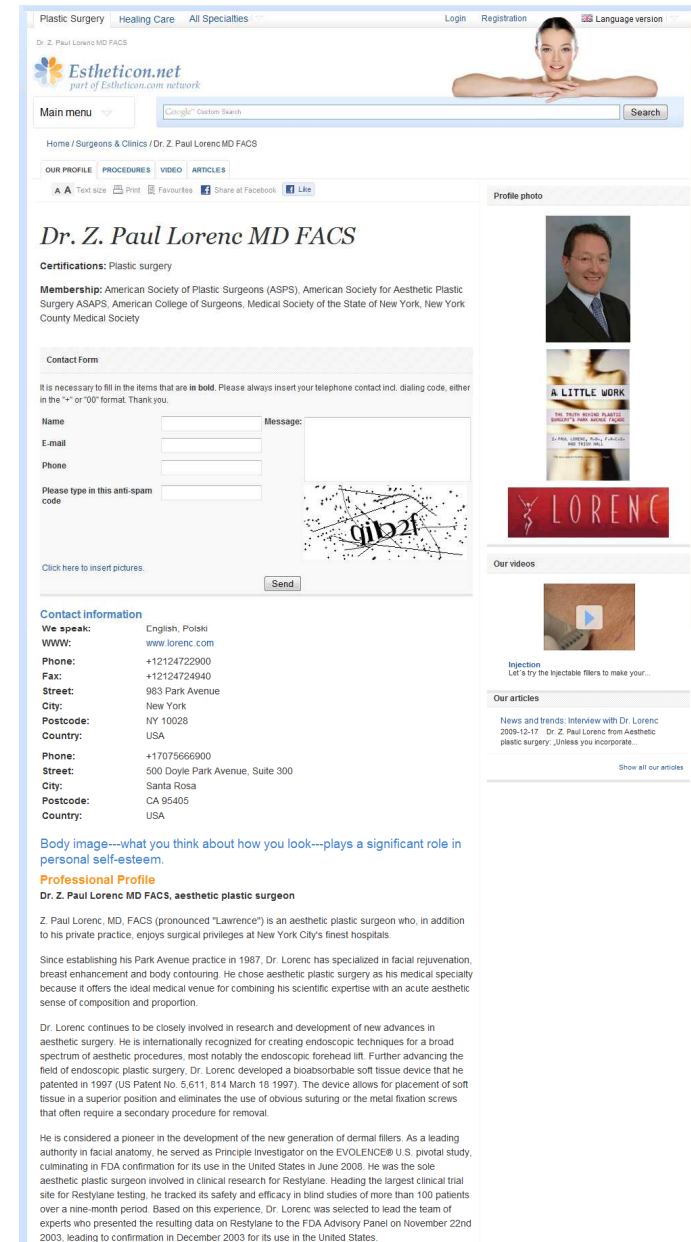


PREMIUM Clinic & PREMIUM Doctor Profile

- Name of the clinic and or doctor
- Telephone number –several lines or numbers can be listed
- Cell phone number –several numbers can be listed
- Link to website
- Address - several addresses can be listed
- Map
- Detailed information – editable text description with the possibility of inserting other active links
- E-mail contact form with photo upload function
- Up to 20 accompanying pictures of surgeon or clinic
- Possibility of uploading video
- Unlimited content under performed procedures within each specialty with the possibility of inserting prices incl. other advanced information
- Unlimited authorised contributions to discussions
- Unlimited “before and after” pictures under performed procedures
- Unlimited publication of articles and press releases during prepaid promotion
- Possibility of using extra advertising products, e.g. First Place Guarantee, First Page Guarantee, Partnership and VIP Partnership, Banners.



The screenshot shows a web browser window displaying a doctor's profile on the Estheticon.net website. The page is for Dr. Z. Paul Lorenc MD FACS. At the top, there are navigation links for Plastic Surgery, Healing Care, and All Specialties, along with options for Login, Registration, and Language version. The profile includes a main menu, a search bar, and a navigation bar with links for Home, Surgeons & Clinics, and the doctor's name. Below this is a main menu with links for OUR PROFILE, PROCEDURES, VIDEO, and ARTICLES. A contact form is visible, with fields for Name, E-mail, Phone, and a message box. To the right of the contact form is a profile photo of Dr. Lorenc. Below the photo is a section for Certifications, listing Plastic surgery. Further down is a Membership section listing American Society of Plastic Surgeons (ASPS), American Society for Aesthetic Plastic Surgery (ASAPS), American College of Surgeons, Medical Society of the State of New York, and New York County Medical Society. A contact information section follows, listing phone numbers, fax, street address (983 Park Avenue, New York, NY 10028), and country (USA). Below this is a section for 'Body image---what you think about how you look---plays a significant role in personal self-esteem.' and a 'Professional Profile' section. The profile text describes Dr. Lorenc's experience, specialization in facial rejuvenation, breast enhancement, and body contouring, and mentions his involvement in research and development of new advances in aesthetic surgery. The page also features a 'Our videos' section with a video player and a 'Our articles' section with a link to a news article about an interview with Dr. Lorenc.

PREMIUM Surgeon Profile Price List

TYPE OF PRESENTATION	PREMIUM SURGEON PROFILE
1 LANGUAGE VERSION	480 €
ADDITIONAL LANGUAGE VERSIONS	70 €

PREMIUM Clinic Profile Price List

CONTENT PACKAGE	CONTENT INCLUDED	1 LANGUAGE VERSION	ADDITIONAL LANGUAGE VERSIONS
MAXI CLINIC	Description of clinic + 2 premium surgeon profiles	960 €	120 €
3rd-5th SURGEON PROFILE		216 €	60 €
6th SURGEON PROFILE		144 €	60 €
MINI CLINIC	Description of clinic + 1 premium surgeon profile	760 €	70 €
SINGLE CLINIC	Description of clinic	560 €	70 €

Additional Products

VIP SERVICE				240 €/year
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Annual presentation means subscription for 12 calendar months from your chosen start date. All prices are without VAT.

VIP service enables you to update the subject of the presentation and insert contact information and photos.

FIRST PLACE AND FIRST PAGE GUARANTEE

10 TOP positions including one first-place position guaranteed for each procedure

FIRST PLACE GUARANTEE

This position guarantees you first-place ranking in surgeon and clinic listings. For each procedure there is one exclusive first place guarantee.

FIRST PAGE GUARANTEE

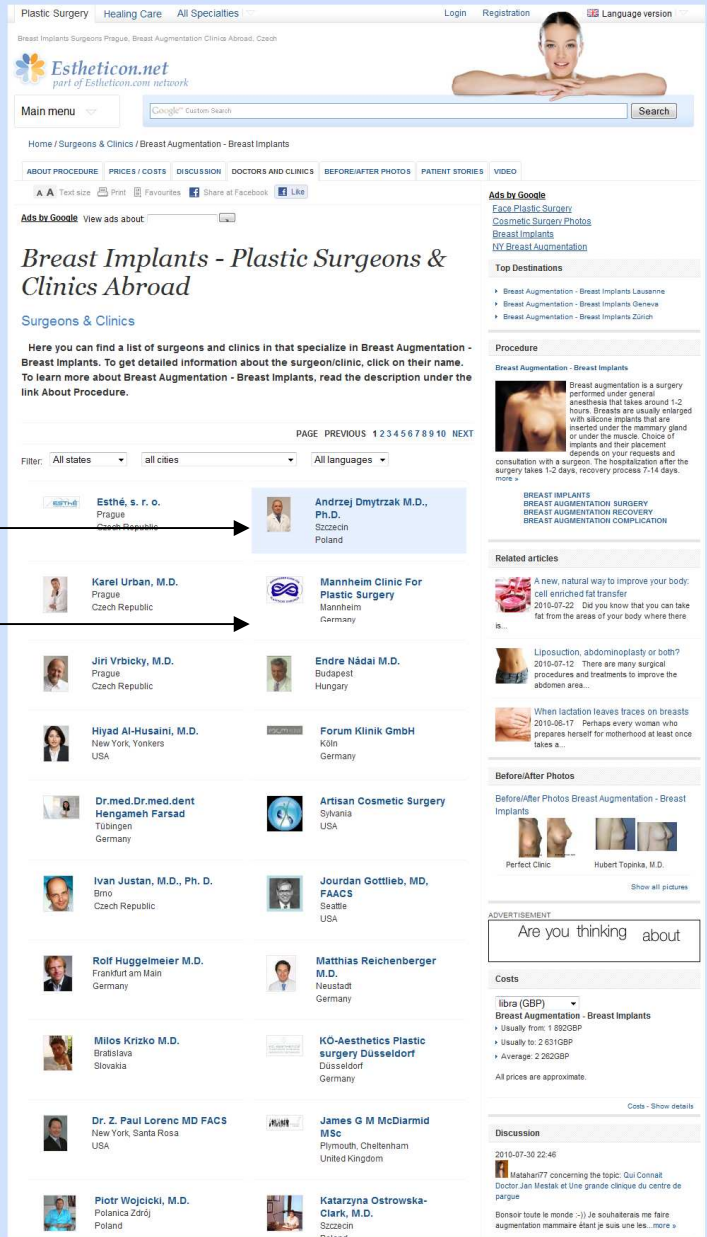
This position guarantees that your listing will always appear on the first page of the surgeon and clinic listing under the given procedure.

Fist place →

First page →

CATEGORY OF PROCEDURE	12 MONTHS
FIRST PLACE GUARANTEE	680 €
FIRST PAGE GUARANTEE	460 €

Given prices are in EUR without VAT.
Ranking of the 2nd–10th positions is randomly generated once a day.



Context Advertisement – Partnership

This advertising affiliation enables the placement of promotional text of up to 255 characters with an accompanying picture. It is possible to edit the text according to your needs within the prepaid promotional period, for example with regard to special offers. Text advertisements allow for a direct hypertext link to the client's own webpages and a direct telephone contact.

CATEGORY OF PARTNERSHIP	PRICE FOR 12 MONTHS
PARTNER (treatment within section related)	1.140 €
VIP PARTNER (section related)	1.920 €

Given prices are in EUR without VAT.



The screenshot shows the Estheticon.net website interface. At the top, there are navigation links for Plastic Surgery, Healing Care, and All Specialities. A search bar is present. The main content area features a large article titled "A new, natural way to improve your body: cell enriched fat transfer" with a sub-image of a glass containing pink liquid. Below this, there are sections for "Video" and "News & Trends". A "Discussion" section is visible, showing user comments. A "Page partner" advertisement is highlighted with a red box, featuring the "Cosmetic Surgery Clinic Laderma" and a map of Europe. At the bottom, there is an advertisement asking "Are you thinking about breast enlargement?".



BANNERS

Leaderboard

Plastic Surgery | Healing Care | All Specialities | Login | Registration | Language version

Breast Implants, Breast Augmentation

Estheticon.net
part of Estheticon.com network

Main menu |

Home / Procedures & Treatments / Breast Augmentation - Breast Implants

ABOUT PROCEDURE | PRICES / COSTS | DISCUSSION | DOCTORS AND CLINICS | BEFORE/AFTER PHOTOS | PATIENT STORIES | VIDEO

Ads by Google | [Mini Face Lift](#) | [Neck Lift](#) | [Nose Surgery](#) | [Feather Lift](#)

A Text size | Print | Favourites | Share on Facebook | Like

Breast Enlargement - Breast Implants

Published: 2006-05-31. Updated: 2010-06-10

Breast augmentation is a surgery performed under general anesthesia that takes around 1-2 hours. Breasts are usually enlarged with silicone implants that are inserted under the mammary gland or under the muscle. Choice of implants and their placement depends on your requests and consultation with a surgeon. The hospitalization after the surgery takes 1-2 days, recovery process 7-14 days.

Breast augmentation abroad, also known as **breast enlargement**, involves the surgical placement of an implant behind each breast to increase its volume and enhance the breast's shape. Breast augmentation is requested by women who perceive their breasts to be too small or sagging.

Price of breast implants
The price of breast implants ranges from about 700 € to 2000 € depending on the type of implant and the producer. For round shapes, the price ranges from 700 € to 1000 € and from 1500 € - 2500 € for anatomic shapes. Prices are independent of size.

Breast augmentation abroad
When choosing a surgical procedure consider the following options.

The placement of the incision:

- below the breast in the infra-mammary fold
- through the areola
- in the armpit
- in the area of navel (umbilicus approach, not used in the Czech Republic)

The choice depends on the desire and preference of the patient and on the usual practice of the clinic.

The placement of the implant:

- under the mammary gland
- under the muscle
- partially under the muscle

Both methods (under the muscle and under the mammary gland) have their advantages and disadvantages. The choice depends on the quality and size of the gland, the quality of the skin and the subcutis, as well as the strength and quality of the muscle. The implant coverage has to be sufficient. If it is not sufficient, the implant can be visible and won't look aesthetically pleasing. The pre-surgery consultation is intended to harmonize the patient's ideas with real possibilities in regards to

CONTENT

BREAST AUGMENTATION ABROAD - BREAST IMPLANTS PRAQUE

- Breast augmentation abroad
- Are you a good candidate for breast augmentation?
- How long will the effects of breast augmentation last?

BREAST IMPLANTS

BREAST AUGMENTATION SURGERY

BREAST AUGMENTATION RECOVERY

BREAST AUGMENTATION COMPLICATION

Square

PageBranding

The optimal age limit for surgery varies. It is generally done after the development of the mammary glands is complete, which is usually after the age of 16.



Implant under the muscle

Breast implants have **no influence on the fetus** and they do not expose it to any danger. The presence of implants **does not hinder the ability to breast-feed**. Studies done worldwide have not found an increased content of silicone in breast milk.

Some women request the implants to be placed as close to each other as possible to create a sexy line between the breasts. Unfortunately this effect is caused by the body's constitution and by the distance between the mammary glands therefore it is not possible to create it on demand.

If you are physically healthy and realistic in your expectations, you may be a good candidate for breast augmentation.

Before breast enlargement

During your initial consultation, your surgeon will explain the surgery in detail. He will explain which **surgical technique** is most appropriate for you based on the **condition of your breasts and skin tension**. He/she will also show you before and after pictures and different types of implants.

If your breasts are sagging, the surgeon may also additionally recommend a **breast lift**. The surgeon will also inform you which implants he or she will use and which size is appropriate for you to achieve the best result.

Because it is a surgery performed under general anesthesia a **pre-surgical examination** including a laboratory examination and EKG by a general doctor or internal specialist is necessary. The exam should also include a detailed health history i.e. family diseases, diseases that you have had, allergies etc. At some clinics it is possible to have these examinations done in the morning the same day of the surgery.

Before the surgery it is also necessary to eliminate the possibility of breast illness by ultrasound (sonogram) or mammogram examination depending on the patient's age. They are performed by special oncological and gynecological clinics. This is mostly done if you are a high risk patient due to a family history of breast cancer.



Implant under the mammary gland

If you **smoke**, plan to quit at least one or two weeks before your surgery and do not resume for at least two weeks after your surgery.

It is assumed that **no acute illness** (viral illness, cold, etc.) will have occurred in the period at least **three weeks before** the planned operation. Report any illness to your doctor.

Strip

Costs - Show details

Discussion

2010-07-30 22:46

Matahari77 concerning the topic: Qui Connait Doctor Jan Ilestak et Une grande clinique du centre de pargue

Bonsoir toute le monde (-) Je souhaiterais me faire augmentation mammaire étant je suis une les...more >

2010-07-29 22:42

Matahari77 concerning the topic: Breast Augmentation

Hi everybody's (-) And is that anybody's have been in this clinic for operation the breast...more >

2009-11-03 10:14

plastic surgeon concerning the topic: How to get a breast augmentation?

Most of us would love to have a change in our appearance and there could be many women who would...more >

Show all contributions

Square Floating

BANNER ADVERTISING PRICE LIST

FORMAT	POSITION	POSITIONS	SIZE	DISPLAY VARIATIONS	1 WEEK	2 WEEKS	3 MONTHS	6 MONTHS	12 MONTHS
PAGE BRANDING	Whole page	1 exclusive	wallpaper	all pages	2 000 €	-	-	-	-
LEADERBOARD BANNER	Above headline	1 exclusive	998 x 100	all pages	800 €	1 600 €	-	-	-
SQUARE BANNER	Right column	4 (1=1/4 impressions)*	300 x 300	all pages	400 €	800 €	999 €	1 790 €	3 290 €
FLOATING SQUARE BANNER	Right column	4 (1=1/4 impressions)*	300 x 300	all pages except HP	-	-	999 €	1 790 €	3 290 €
HALF BANNER	Text	4 (1=1/4 impressions)*	234 x 60	particular page	-	-	250 €	480 €	840 €
STRIP BANNER	Right column	4 (1=1/4 impressions)*	300 x 60	all pages	-	-	830 €	1 370 €	2 390 €

The price list is valid for banner advertising on Estheticon.com

The prices shown for the square banner, floating square banner, half banner and strip banner are for 1 banner position = ¼ of overall impressions.